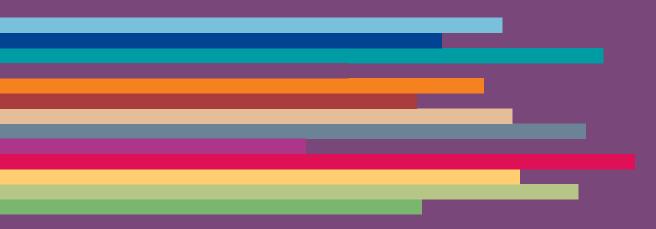
life

## Normandy LOVE THE LAND. LIVE THE LIFE.

Mont-Saint-Michel Abbey & Bay



## Life Emotions Freedom



Normandy is a land fashioned by history, from William the Conqueror to World War II. Come for a short break or a holiday and discover the rich variety of this ancient French province just across the Channel. Savour fine food with all the authenticity of local produce. Quench your thirst with traditional cider. Recharge your batteries in lively beach resorts. Relax in old-world villages. Marvel at breathtaking landscapes and coastal scenery.

Normandy, make it your own destination!



UNCOVER THE BEAUTY Breathtaking scenery

Étretat

## Breathtaking scenery



1. Goury Lighthouse

2. Château Gaillard

3. La Roche d'Oëtre

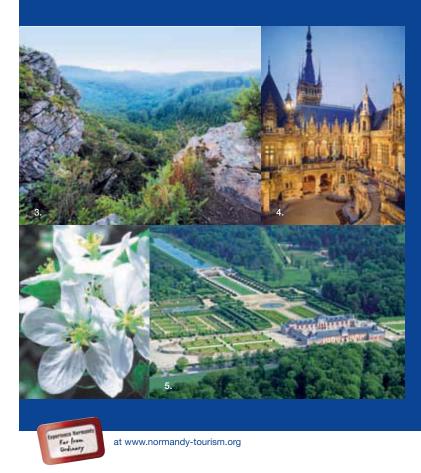
4. Palais Bénédictine in Fécamp

5. Château du Champ de Bataille

#### Awesome and inspiring. Normandy is a feast for the eyes and

all senses. The eternal beauty of Mont-Saint-Michel. The stunning grandeur of the sea-worn cliffs at Étretat. The medieval splendour of Rouen Cathedral. Here the vestiges of history blend in with their natural settings. Survey the meandering River Seine from the battlements of Château Gaillard. Let the winds blow the cobwebs away as you contemplate the sea buffeting the Cap de La Hague or the mighty lighthouse at Goury...

Normandy, a breathtaking adventure.



Mont-Saint-Michel Château-Gaillard Cap de La Hague Étretat



## A Heritage to Treasure

NIT: BAGIAS

0 0 0

9

LEG

Bayeux Tapestry

OLD: SACRAN

LELN



#### Mythical, mysterious Normandy.

Rich in medieval remains, brimming with history, teeming with tradition. Its standing stones, magic wells and folk tales recall an age of druids, fairies and trolls, but today's Normandy was fashioned in the turbulent middle ages, when William the Conqueror and his successors built great abbeys, castles and manors, including the castle of Falaise, where William was born, and the Abbaye aux Hommes, where he is buried. The UNESCO-listed Bayeux Tapestry is a unique record of William's momentous battle of 1066, while Château Gaillard is the last vestige of the Norman-English domination of the region. Wherever you go in Normandy you will find links with our ancestors.

Take a step back in time and discover the historic legacy of Normandy's idyllic towns and villages.

Conquests Castles Cathedrals

Mathilda Richard The Lionheart Joan of Arc Lisieux William The Conqueror



at www.normandy-tourism.org

 William the Conqueror, Falaise
 Jumièges Abbey
 Avranches Scriptorial
 Men's abbey in Caen



towns, villages, harbours, horizons chwork of landscapes

ACTION

### Towns, villages, harbours, horizons

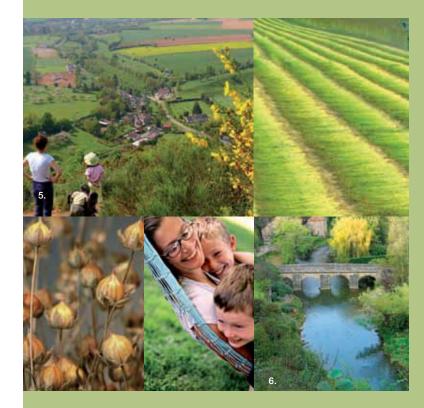


- 1. Le Havre
- 2. Honfleur
- 3. Dieppe
- 4. Beuvron-en-Auge
- 5. Norman Switzerland
- 6. Saint-Céneri le Gére

#### In Normandy, slip from one world to another in the space of a few hours

- one day you're deep in the country, the next day you're on the beach or in town. Escape to the Orne region or the sunken paths of the Cotentin peninsula to find Normandy in its most natural state. Spend a day enjoying the quayside bustle in fishing ports like Honfleur, Barfleur and Granville or experience the charms of picturesque villages like Eu or Lyons-la-Forêt. Exchange the tranquillity of the Perche region for the hundred dizzy spires of Rouen and its winding medieval streets of half-timbered houses. Discover the genius of post-war Le Havre, UNESCO World Heritage city.

Normandy's mosaic of styles and architecture delights visitors with a new treasure at every turn.





at www.normandy-tourism.org

Seine-Maritime Eure Calvados Orne Manche

#### Diversity Countryside Contrasts

# Be the King of the Castle

1





at www.normandy-tourism.org

Châteaux and outstanding accommodation

Home from home.

Drive up a sweeping, tree-lined driveway. Settle into your personal suite. Bathe in the splendour and tranquillity of a genuine Renaissance château or a medieval manor. Savour French art de vivre at its most refined, with a wide choice of accommodation ranging from guiet retreats to vast palaces.

Normandy's prestigious châteaux include some of the most magnificent "B&B"s in Europe but if you seek more simple fare, why not relax at a farm, a country house or a thatched cottage and spend a few precious days enjoying the pastoral calm of the authentic country life?

Want to really spoil yourself? Normandy's spas have the answer: thermal and thalasso-therapies are available in many sites along the coast (Deauville, Dieppe, Granville, Luc sur Mer, Ouistreham), and inland at Bagnoles de l'Orne and Forges les Eaux.

Relax in style and let yourself be pampered!

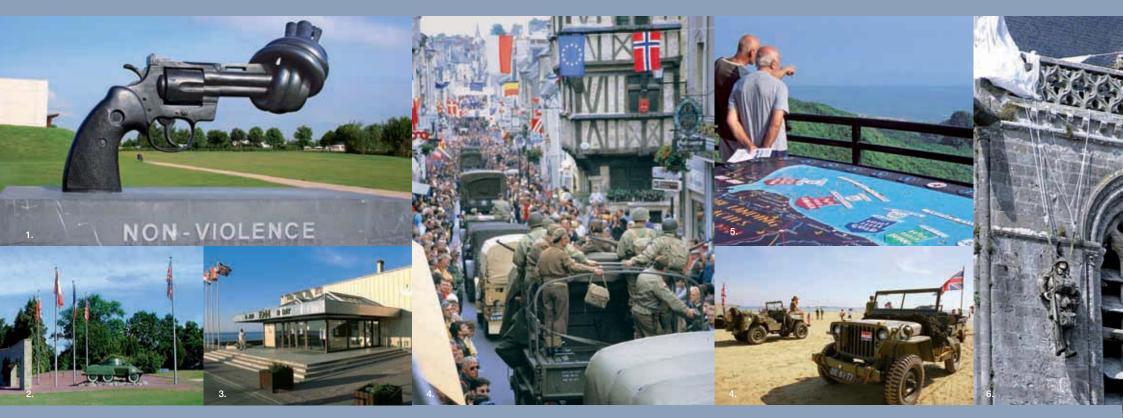




## THE COAST OF HEROES "D-Day" June 6<sup>th</sup>, 1944

Arromanches les Bains

### "D-Day" June 6<sup>th</sup>, 1944



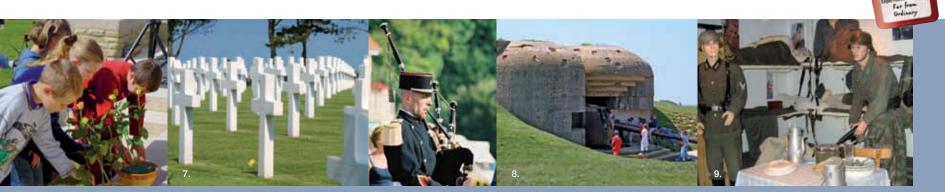
- 1. Caen Memorial
- 2. Coudehard-Montormel Memorial
- 3. Musée du Débarquement in Arromanches-les-Bains
- 4. D-Day Celebrations
- 5. Omaha beach
- 6. Sainte-Mère Église
- 7. American cemetery Colleville sur Mer
- 8. Longues-sur-Mer battery
- 9. Merville-Franceville Battery

# **Operation Overlord.** Probably the most important military operation of all time. Had it failed, the world today would be a very different place. The thousands of young men who splashed through the surf on these beaches on D-Day were the spearhead of an army that fought its way across Europe and ended the Second World War. Today the shoreline is peaceful, but Normandy has been marked forever by the momentous events that led to the liberation of France and Europe.

Behind the beaches, many museums offer space for personal reflection and meditation to visitors of all nationalities, with superbly presented interactive displays describing the landings and the battle of Normandy.

An emotional and educational experience for young and old alike...



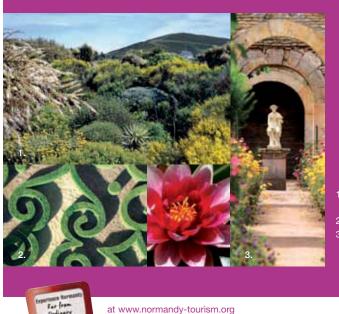


at www.normandy-tourism.org

FRAGRANCES OF DELIGHT A garden for all seasons

Orchards & Norman cows in Orne





#### Garden of Eden.

Recharge your batteries with a taste of Normandy's rural charms. Behind the beautiful coastline are national parks, green hills and country landscapes to inspire your soul. Fine gardens and parks created by renowned designers and maintained by gifted gardeners treat you to a dazzling display of horticultural delights.

From the archetypal Norman countryside of hedge-framed meadows, quiet rivers and exquisite pretty villages to formal or informal gardens, constant changes of scenery provide something for everyone to enjoy.

Absorb the sights, scents and sounds!

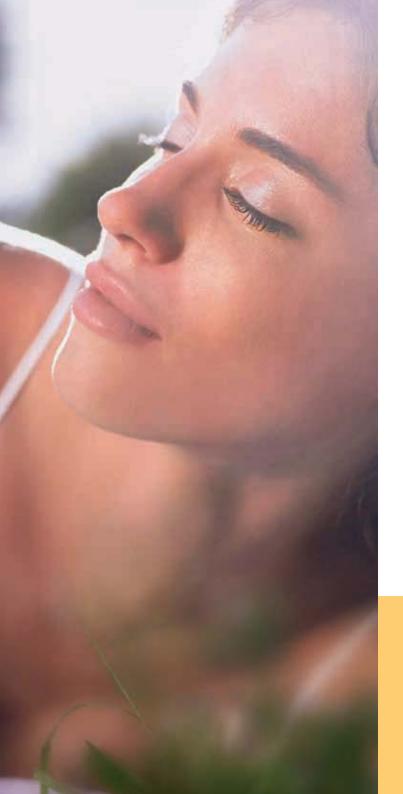
Spring Farms Parks & Gardens Orchards



AN ARTIST'S SECRET PARADISE Home of Impressionism

Claude Monet's "Nymphéas"

Chande Marro



#### Normandy brings out the artist in us all.

The unique lighting, marvellous seascapes, stunning countryside and dramatic monuments which inspired Monet and other great artists continue to enthuse today's contemporary painters. A visit to Normandy is a discovery of the spiritual birthplace of Impressionism. From Giverny to Honfleur, from Étretat to Rouen Cathedral, follow in the footsteps of generations of artists.

Let Normandy capture your heart!

Inspiration Light Brilliance

> Claude Monet Turner Eugène Boudin Sisley



 Malraux Museum
 Claude Monet's foundation, Giverny



# Explore the diversity

Sea food hunting in La Manche

### Explore the diversity



Bungy jumping in Viaduc de la Souleuvre
 Garcelles Golf course
 Cité de la mer, Cherbourg

# Get Active! Normandy's clean and sweeping beaches are rarely crowded, and offer some of the best kite and windsurfing in Europe. A wide choice of facilities welcome visiting yachtsmen, while there's fun for all the family at nature parks and museums, like the maze in Bayeux, the Cité de la Mer in Cherbourg, Cerza Safari Park near Lisieux, Alligator Bay, Festyland or Eana, the first theme park of its kind on sustainable development.

Environmentally-conscious Normandy is a paradise for nature lovers. The more energetic can explore the many hiking or horse-back trails and golf fans are spoilt for choice with Normandy's high-class courses. If you are in the mood for adventure you can view the Mont-Saint-Michel from a microlight, trek across the Bay at low tide or try bungee jumping from the Souleuvre viaduct.

Passion Fun Adventure

> Horse riding Windsurf Golf Hiking

Embrace your spirit of adventure!



at www.normandy-tourism.org



# Taste of Normandy

## Taste of Normandy



1. Camembert, local produce of Camembert Village, near Vimoutiers 2. Franck Quinton, Manoir du Lys

# A way of life. Normandy is truly a food lover's paradise for visitors seeking that authentic culinary experience. There are so many local specialities to sample. Normandy excels at simple home cooking, from a delicious apple tart to a humble slice of buttered baguette. Try a sea-food platter, a fresh-caught sole or delicate scallops. A leg of lamb from the salt-meadows facing the Mont-Saint-Michel, farm-bred poultry. World famous local cheeses of Camembert, Livarot, Neufchatel or Pont l'Évêque and fresh crusty bread... food as natural as it is tasty.

Wash it down with local cider, and finish the meal with a glass of Calvados. Heaven...

Normandy - where the simplest meal is a feast!

#### Local Organic Fresh

Apple Tart Cream Camembert Cider

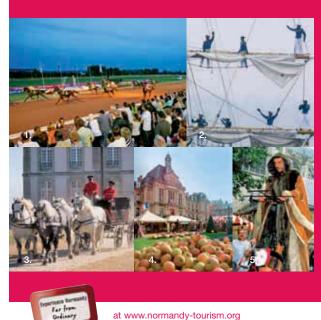
at www.normandy-tourism.org



## A FESTIVAL OF EMOTIONS Frills and Thrills

Deauville American Film festival





- Horse Races in Cabourg
  Rouen,Tall Ship Armada
  Thursdays in Haras du Pin
- Apple festival, Évreux
  Medieval festival in Bayeux

The big show. Normandy boasts an exciting year-round calendar of world-class and unique local events, from Film festivals at Deauville, Cabourg and Cherbourg to street theatre, book fairs, music and gastronomic festivals. Enjoy the festivities of the 24 hour motor-boat race in Rouen, the equestrian events at Haras du Pin or local racecourses and the numerous sailing events! For food lovers, give your taste buds a treat at the black pudding, apple and cider, scallop, shrimp and herring festivals! Excite your love of tradition.

It's happening in Normandy!

Sea Festival

L'Eure d'été Septembre musical de l'Orne Jazz under the apple trees Equi'Days





Easy to reach. With a wide choice of ferries, trains, and local airports, Normandy is just a few hours away. With major ferry ports such as Dieppe, Le Havre, Caen / Ouistreham or Cherbourg and airport in Deauville, you can arrive directly from the UK.

Our visitors commuting in France are served by airports in Caen, Cherbourg, Le Havre and Rouen, while international visitors can land at Beauvais or Roissy Charles de Gaulle airport giving easy access to Normandy.

#### www.normandy-tourism.org

To learn more about : Orne county : www.normandy-ornetourism.com Calvados county : www.calvados-tourisme.com Eure county : www.cdt-eure.fr Seine Maritime county : www.seine-maritime-tourisme.com Manche county: www.manchetourisme.com

#### Experience Normandy Far from Ordinary

#### Normandy Experiences

This label is exclusive of Normandy Tourism Board. If you are looking for something different it helps you to find original ideas which take you away from the usual tourist routes to experience an other side of Normandy : timeless, unusual, curious or adventurous, the choice of Experiences is vast and offers you a world of unique activities and strong emotions.



Picture Credits : CRT Normandie, Stanislas Fautré / CDT50, J.F. Lefèvre, D.Dumas, E.Tessier, Stuart Pearce, Jean-Eric Rubio, Eric Lorang, Pascal, Julien Tack, Augendre-Lebret-Houssin, T.Seni, S.Vuillemin, J.F. Lefèvre, Palais Bénédictine, Vudoiseau, CMN-Ph. Berthé, Tapisserie de Bayeux - Xième siècle et avec autorisation spéciale de la ville de Bayeux, OT Bayeux, OT Le Havre-Pixell, Château les Bruyères, Château de la Cheneviere, CDT14, Normandie Mémoire, Gilles Leimdorfer / Rapho, Schateala / Rapho, SL-convergencephotos.com, Stockbyte, OT Trouville, CDT Calvados, Manoir du Lys, Guichard / OT de Caen, Fromagerie Graindorge, Christophe Carlier, Guillaume Milochau, Jérôme Houyvet, G.Wait, Jean Decaux, E. Bernard, Dieter Basse, Françis Cornon, Rémi Honder, Paolo De Faveri, Jacques Wiacek, Arnaud Simon, Bruno Morandi / Loonos, Matton / Ingram, Dixdix, G.Bouchet-Cardinale / Photononstop, Epictura, Fotolia, Daniel Fouray / OFR / Creashoot, Hughes Hervé / hemis.fr, Benard / Andia, Thouvenin / Sunsen, Patrick Forget / sagaphoto.com, Kent Mathews, Andrew Hobbs / Getty Images, J. Lehman / Jupiterimages, AFP Marcel Mochet. Ole Graf, Roy McMahon, Rolf Brudeer, Jutta Kiee, Yoshio Shinkai, Christie's Images, modboard, Chris Carroll, Pete Leonard/zefa, Patrik Giardino / Corbis, X.



www.normandy-tourism.org



old

